

MARQUESA'S INTRODUCTION

Marquesa Pettway, DTM
A Dynamic and Exciting Speaker, Performance Coach,
Author & Communications Expert

Marquesa's services include keynote speeches, workshops, organizational assessments, individual profiles, train-the-trainer workshops and consulting.

Marquesa's 25+ years diverse experience includes...starting at an early age!

- ☐ Speaking
- ☐ Off-Broadway Actress plus one-woman show
- ☐ Corporate training
- ☐ Association speaking & training
- ☐ Conference & event keynote
- ☐ Executive, team & individual performance coaching
- ☐ Performer
- ☐ Broadcast & Production: CNN Producer, "Managing with Lou Dobbs"

website:

www.mlpspeak.com

Marquesa is President of [The National Center for Speaker Training](http://www.nationalcenterforspeakertraining.com) which teaches individuals how to get paid to speak. Please visit www.nationalcenterforspeakertraining.com if you're interested.

Extended Bio:

Marquesa's business experience gives her powerful tools to help her clients Achieve their goals. Upon graduation from Texas Southern University in Houston, Ms. Pettway quickly relocated to Manhattan, New York to begin a stellar career in television and radio broadcasting. Additional experience in corporate sales, marketing and communications.

COMMUNICATION

As Assistant Producer at CNN for the business program, Managing with Lou Dobbs, assistant producer for successful radio shows and as a print reporter, Marquesa developed effective organization, presentation and communications skills that she now imparts to those who attend her workshops, keynotes and seminars. For more detailed information on Marquesa's topics, please visit

www.mlpspeak.com

MOTIVATION

Marquesa began her award-winning sales career at AT&T - Business Growth Markets. She achieved great success in sales and, as Marketing and Communications Director, she further honed her abilities to build cooperation with fellow employees and motivate them to record-breaking goals. She currently averages 12-20 speaking engagements per month. Her audiences range from 15- 3000. She is known as the **ENERGETIC, ENGAGING AND GIFTED SPEAKER, TRAINER.**

LEADERSHIP

Corporate:

Marquesa managed more than 20 associates as a sales manager for the retail chain FDS Department Stores Sterns. As Business Solutions Executive for AT&T Business Markets managed more \$20 million in revenue and successfully grew her existing customer base. One of her proudest accomplishments was a \$2M contract in new revenue with The Trump casinos for Voice & Data.

Successful management & growth of her client base led to the honor of Leaders Council- Top 2% of sales executives earn this award across the country. Another distinguished leadership award she earned Gold Club. For more detailed information on Marquesa's topics, please visit www.mlpspeak.com

Non-Profit:

In addition Marquesa has extensive non-profit leadership experience which led to more than 200% membership growth for the New York Chapter of the Alliance of Telecommunication Employees, Inc- AT&T non-profit employee organization. This accomplishment along with successful events throughout her term as President earned her, The Outstanding Leadership Award. Enjoying leadership and wanting to continue to challenge herself she became Eastern Regional Director responsible for 12 chapters in the Eastern region and was an active board member until she left to focus on the growth and development of MLPSpeak. Once MLPSpeak was established she was invited back to serve as a keynote for several events and chapter leadership training.

Keynote Speaker, Consultant, Trainer, Marquesa blew our members away in all these roles. She's a strategic thinker and really understands your organizations objectives, goals and needs.

Irene Ireland, President, Minority Interchange